This is an advisory label text file based on the product specification and Nutribl’s interpretation of UK pet complementary feed labelling regulations. Brand owners are responsible for their own labels and should ensure they are satisfied with their label content before approving for label print.

Presentation for the UK market.

Joint Support Powder for Dogs *(or product name of choice)*

A complementary feed for adult dogs containing glucosamine, chondroitin, and green-lipped mussel to support joint health, flexibility, and mobility.

Chicken Flavour

150g Powder

**Directions:** You should administer the powder in a daily suggested serving using the scoop provided and as per the guide below. Mix into food or treats.

**Feeding Guide (based on your dog’s body weight in kg):**

Up to 5kg - half scoop

6 to 15kg - 1 scoop

16 to 30kg - 2 scoops

31 to 45kg - 3 scoops

Over 45kg - 4 scoops

For initial use or as advised by your vet, the feeding level may be doubled for the first 4-6 weeks. After this period, continue with the standard daily amount.

A 150g pack lasts approximately 60 days for a medium-sized (15kg) dog at the standard feeding level.

**Composition:** Maltodextrin (62.51%), Glucosamine Sulphate 2KCl (12.52%) (**Crustaceans**), Chondroitin Sulphate (8.35%) (**Avian**), Green Lipped Mussel Powder (7.51%) (**Molluscs**), MSM (Methylsulfonylmethane) (6.26%), Calcium Ascorbate (Vitamin C) (0.91%), Manganese Citrate (0.68%), Hyaluronic Acid (Sodium Hyaluronate) (0.28%), Turmeric Extract 95% Curcuminoids (0.79%), and Natural Chicken Flavouring (0.19%).

**Additives per 2.5ml scoop:**

**Technological Additives:** Maltodextrin

**Sensory Additives:** Natural Chicken Flavouring

**Nutritional Additives**

**Vitamins:** Vitamin C (Calcium Ascorbate) 30mg.

**Minerals:** Manganese (Manganese Citrate) 10mg.

**Other Nutritional Compounds:** Glucosamine 500mg, Chondroitin 300mg, MSM (Methylsulfonylmethane) 250mg, Hyaluronic Acid 10mg.

**Marine-Derived Ingredients:** Green Lipped Mussel 300mg.

**Plant Extracts:** Curcumin (from Turmeric Extract) 30mg.

**Analytical Constituents:** Crude protein 9.38%, Crude fats and oils 0.1%, Crude fibre <0.1%, Crude ash 6.5%, Moisture 8.1%

**Cautions:** If under veterinary supervision, please consult your vet before use. Store in a cool, dry place. Keep out of reach of children. Do not exceed the recommended feeding level. Not suitable for puppies below 12 weeks of age or pregnant/lactating bitches. Not intended for human consumption. Fresh, clean drinking water should always be freely available.

**Best Before:** For the best before end (BBE) and batch number, see the base of the bottle.

Manufactured in the UK to GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give label file following file name:**

PL-450$front

**PACKAGING /LABEL DETAILS:**

This product is packed into a round cylinder bottle requiring one label.

**Label size:**

140mm x 60mm at 600DPI. This is a wrap-around label and should be landscape.

**Note:** Label ArtworkDesign must have an additional 2mm bleed on each side for print. File size submitted is, therefore **144mm x 64mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

## Version Control:

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| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 03.07.18 |  | JN |
| V2 | 10.01.20 | AD Review | AD |
| V3 | 04.11.22 | Powder weight change | JN |
| V4 | 04.03.25 | Ingredient list, format change and addition of analytical constituents in line with consultant review. | JN |