This is an advisory label text file based on the product specification and Nutribl’s interpretation of UK pet complementary feed labelling regulations. Brand owners are responsible for their own labels and should ensure they are satisfied with their label content before approving for label print.

Presentation for the UK market.

**FRONT LABEL**

Active Live Culture Complex for Dogs *(Or product name of your choice)*

A complementary feed for adult dogs, providing a blend of live bacteria, prebiotics, and digestive enzymes to support balanced gut flora.

Chicken Flavour Tablets

120 Tablets

**BACK LABEL**

**Directions:** These tablets are meant to be eaten directly or as part of a meal, crushed if necessary into your dog’s food or as a treat. Store in a cool, dry place. Refrigeration may help extend shelf life.

**Feeding Guide (based on your pet’s body weight in kg):**

Cats and dogs up to 10kg: 1 tablet per day

11-25kg: 2 tablets per day

25kg-40kg: 3 tablets per day

Over 40kg: 4 tablets per day

Serving can be given based on approximately one tablet per 10kg of weight.

**Composition:** Microcrystalline Cellulose (32.2%), Chicory Inulin (Fructooligosaccharides) (25%), Dicalcium Phosphate (15%), Amylase 2500 SKB/g (10.5%), Bromelain 1200GDU/G (2.5%), Probiotic Blend (2.4 Billion CFU) (1.0%) [*Lactobacillus acidophilus, Lactobacillus brevis, Bifidobacterium animalis lactis, Lactobacillus rhamnosus, Lactobacillus plantarum*], Magnesium Stearate (1.0%), Silicon Dioxide (0.75%), Protease 5000 HUT/g (0.5%), Lipase 5,000U/g (0.5%), Cellulase 4000 U/g (0.5%), Lactase 3500 ALU/g (0.5%), Natural Chicken Flavouring (0.375%).

**Additives (per tablet):**

**Technological Additives:** Microcrystalline Cellulose (bulking agent), Dicalcium Phosphate (DCP) (bulking agent), Magnesium Stearate (flow agent), Silicon Dioxide (Sipernat 22S) (anti-caking agent).

**Sensory Additives:** Natural Chicken Flavouring

**Nutritional Additives**

**Amino Acids & Digestive Enzymes:**

Digestive Enzyme Blend – 150mg

* Amylase (2500 SKB/g) – 105 mg, Bromelain (1200 GDU/g) – 25 mg (Providing 30 GDU), Protease (5000 HUT/g) – 5 mg (Providing 25 HUT), Lipase (5000 U/g) – 5 mg (Providing 25 U), Cellulase (4000 U/g) – 5 mg, Lactase (3500 ALU/g) – 5 mg

**Probiotics:**

Probiotic Blend – 2.4 Billion CFU

* *Lactobacillus acidophilus (0.4 billion CFU), Lactobacillus brevis (0.8 billion CFU), Bifidobacterium animalis lactis (0.4 billion CFU), Lactobacillus rhamnosus (0.4 billion CFU), Lactobacillus plantarum (0.4 billion CFU)*

**Analytical Constituents:** Crude protein 0.15%, Crude fats and oils 0.8%, Crude fibre 18%, Crude ash 13.2%, Moisture 5.6%

**Cautions:** If your pet is under veterinary supervision, consult your veterinarian before use. Store in a cool, dry place. Keep out of reach of children. Do not exceed the recommended feeding level. Not suitable for puppies below 12 weeks of age or pregnant/lactating bitches. Not intended for human consumption. Fresh, clean drinking water should always be freely available.

**Best Before:** For best before end (BBE) and batch number, see the base of the bottle.

Manufactured in the UK to GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-442$front

Back Label: PL-442$back

**PACKAGING /LABEL DETAILS:**

This product is packed into a 150ml flat mail packet bottle requiring 2 labels – 1 front and 1 back.

**Label size:**

60mm x 76mm at 600DPI

**Note:** Label ArtworkDesign must have an additional 2mm bleed on each side for print. File size submitted is, therefore **64mm x 80mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

Version Control:

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| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 19.02.18 |  | JN |
| V2 | 30.04.20 | Change dose to serving | JN |
| V3 | 02.03.25 | Ingredient list, format change and addition of analytical constituents in line with consultant review. | JN |
| V4 | 19.03.2025 | Removal of reference to cats | AA |