This is an advisory label text file based on the product specification and Nutribl’s interpretation of UK pet complementary feed labelling regulations. Brand owners are responsible for their own labels and should ensure they are satisfied with their label content before approving for label print.

Presentation for the UK market.

**FRONT LABEL**

Pet Calming Complex 120 Tablets *(You should choose your own product name)*

A complementary feed for adult dogs providing Taurine, L-Theanine, and Magnesium, formulated to support calm and relaxation in dogs.

Chicken Flavour

120 Tablets

**BACK LABEL**

**Directions:** These tablets are meant to be eaten directly or as part of a meal, crushed if necessary, into your dog’s food or as a treat.

**Feeding Guide (based on your dog’s body weight in kg):**

Feed approximately one tablet per 12.5kg of body weight per day. Refer to the guide for recommended daily servings.

Up to 10kg: half to 1 tablet per day

11-25kg: 2 tablets per day

26-40kg: 2-3 tablets per day

Over 40kg: 4 tablets per day

**Composition:** Microcrystalline Cellulose (45.3%), Taurine (21.7%), Inositol (21.7%), Dicalcium Phosphate (5.4%), L-Theanine (1.36%), Magnesium (as Magnesium Citrate) (1.2%), Magnesium Stearate (1.09%), Silicon Dioxide (0.81%), Thiamine HCl (Vitamin B1) (0.61%), Ginger Extract (20:1) (0.45%), Natural Chicken Flavouring (0.34%).

**Additives (per tablet):**

**Technological Additives:** Microcrystalline Cellulose (bulking agent), Dicalcium Phosphate (DCP) (bulking agent), Magnesium Stearate (flow agent), Silicon Dioxide (Anti-Caking Agent).

**Sensory Additives:** Natural Chicken Flavouring.

**Nutritional Additives**

**Amino Acids:** Taurine 240mg, L-Theanine 15mg.

**Vitamins:** Thiamine HCl (Vitamin B1) 6mg.

**Minerals:** Magnesium (from Magnesium Citrate) 4mg.

**Other Nutritional Additives:** Inositol 240mg.

**Analytical Constituents:** Crude protein 16.3%, Crude fats and oils 0.6%, Crude fibre 26.6%, Crude ash 6.6%, Moisture 2.5%

**Cautions:** If your pet is under veterinary supervision, consult your veterinarian before use. Store in a cool, dry place. Keep out of reach of children. Do not exceed the recommended feeding level. Not suitable for puppies below 12 weeks of age or pregnant/lactating bitches. Not intended for human consumption. Fresh, clean drinking water should always be freely available.

**Best Before:** For best before end (BBE) and batch number, see the base of the bottle.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-446$front

Back Label: PL-446$back

**PACKAGING /LABEL DETAILS:**

This product is packed into a 320ml flat postal pack bottle requiring 2 labels – 1 front and 1 back.

**Label Size**

84mm x 140mm at 600DPI

**Note:** Label ArtworkDesign must have an additional 2mm bleed on each side for print. File size submitted is, therefore **84mm x 144mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

Version Control:

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| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | Pre Aug 18 |  | JN |
| V2 | 03.09.18 | Review | AD |
| V3 | 04.01.22 | Nutribl Brand | JN |
| V4 | 03.03.25 | Ingredient list, format change and addition of analytical constituents in line with consultant review. | JN |