Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

For presentation to the UK market

**FRONT LABEL**

Product Name of choice. (Take care not to breach legislation with particular regards to claims)

*with sweetener (Stevia)*

Powdered Food Supplement, providing Marine Collagen, Hyaluronic Acid, Vitamin C and B Vitamins, taken as natural orange flavoured drink.

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’:

Vitamin C contributes to normal collagen formation for the normal function of skin, bones and cartilage.

Riboflavin, Biotin & Niacin contribute to the maintenance of normal skin.

You can search for other Nutrition & Health Claims approved for use in the UK here https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm\_medium=email&utm\_campaign=govuk-notifications&utm\_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm\_content=weekly

10g collagen, providing 9g protein, per serving.

300g Powder (29 Servings)

**BACK LABEL**

**Directions:**

Adults, add 1 level scoop of powder to 250ml water or juice. Collagen dissolves more effectively when shaken rather than stirred. It can be used in a cold or warm drink though it will dissolve better under tepid conditions. Do not exceed recommended daily dose.

**Product Information:**1 scoop (10.35g) typically provides

|  |  |  |
| --- | --- | --- |
|  |  | % NRV\* |
| Vitamin C  | 180mg | 225% |
| Thiamin (Vitamin B1)  | 4mg  | 364% |
| Riboflavin  | 6mg | 429% |
| Niacin | 17mg | 106% |
| Vitamin B6  | 4mg | 286% |
| Folic Acid  | 200µg | 100% |
| Vitamin B12 | 10µg | 400% |
| Biotin | 200µg | 400% |
| Pantothenic Acid (Vitamin B5) | 21mg | 350% |
| Hydrolysed Marine Collagen  *providing protein* | 10g *9g* |  |
| Hyaluronic Acid  | 25mg |  |

\*NRV = Nutrient Reference Value

**Ingredients:**

Hydrolysed Marine Collagen **(fish)**, Vitamin C (as Calcium Ascorbate), Flavouring: Natural Orange, Sodium Hyaluronate, Pantothenic Acid (as Calcium Pantothenate), Niacin (as Nicotinamide), Riboflavin, Thiamin (as Hydrochloride), Vitamin B6 (as Pyridoxine Hydrochloride), Sweetener: Stevia Extract (Steviosides), D-Biotin, Folate (Pteroylmonoglutamic Acid), Vitamin B12 (as Methylcobalamin).

 **Allergy Advice**: Potential allergens are shown in **bold** in the ingredient list. Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool, dry & dark place, under 25 degrees, out of reach of children. Not suitable for vegetarians or vegans.

**Best Before:**

For best before end and batch number see base.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-439$front

**Label Size**

200mm (w) x 100mm (h) at 600DPI. This supplement is supplied in a cylinder bottle with one horizontal orientated wrap-around label.