**FRONT LABEL**

Acai Berry Complex *(or product name of choice)*

Acai berry with moringa, botanicals, vitamins and minerals

Zinc contributes to normal metabolism of fatty acids and to the maintenance of normal hair, skin & nails. Zinc & Vitamin B6 contribute to the normal function of the immune system.

Zinc is an antioxidant which contributes to the protection of cells from oxidative stress.

Vitamin B6 contributes to the reduction of tiredness and fatigue & to normal energy-yielding metabolism.

SUITABLE FOR VEGETARIANS & VEGANS

Food Supplement

100 Capsules

GMP Logo

**BACK LABEL**

**Directions:**

Adults, take 1 capsule, up to three times daily, with water & preferably food. Do not exceed recommended daily dose.

**Product Information:**
*1 capsule typically provides:*

Zinc 1.5mg (15% NRV\*)

Vitamin B6 0.21mg (15% NRV\*)

Biotin 8μg (16% NRV\*)

Freeze-dried acai berry powder 100mg

Acai Berry (equivalent acai berry powder) 1000mg

- from 10: extract 100mg

Organic moringa oleifera powder 100mg

Beetroot powder 50mg

Pomegranate (8mg ellagic acid) 240mg

- from 12:1 extract 20mg

Resveratrol 5mg

Grape Seed 2.5mg

- from 100:1 extract 0.025

\*NRV = Nutrient Reference Value

**Ingredients:**

Acai Berry Extract, Acai Berry Freeze Dried Powder, Moringa Oleifera Powder, Capsule Shell: Hydroxypropyl Methylcellulose, Beetroot Powder, Pomegranate Extract, Anti-Caking Agent: Magnesium Stearate, Resveratrol, Zinc Citrate, Vitamin B6 (as Pyridoxine Hydrochloride), Grape Seed Extract, D-Biotin

**Allergy Advice**: Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women.You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool dry place, out of reach of children.

**Best Before:**

For best before end and batch number see base.

Manufactured in the United Kingdom according to the GMP code of practice for:

Troo Health Care, Unit 23 Morses Lane, Brightlingsea, Colchester, Essex, CO7 0SQ

Tel: 0845 122 2102

www.troohealthcare.com

**Please give files following file names:**

Front Label: PL-335$front

Back Label: PL-335$back

**Label Size**

768px x 1299px at 300DPI (that's 65mm x 110mm)

**Positioning/legibility**

Mandatory food information\* must be marked in a conspicuous place in such a way as to be easily visible, clearly legible and indelible and must not in any way be hidden, obscured, detracted from or interrupted by any other written or pictorial manner of any other intervening material.

**Print size**

The mandatory particulars\* must be printed on the label/package in such a way as to ensure clear legibility, in characters using a font size where the x-height (as defined in the Regulation – see Annex) is equal to or greater than 1.2 mm.

For packaging or containers the largest surface of which has an area of less than 80 cm2, the x-height of the font size shall be equal to or greater than 0.9 mm.

[See EC Q & A point 2.3.1. in regards to definition of ‘largest surface area’]

Best practice recommendation is for the product description [indication of name/category of characterising nutrients or other substances with a nutritional or physiological effect, as required by the Food Supplements Regulations] to comply with the minimum font size requirement.

**Field of Vision**

The name (Food Supplement) and net quantity must appear in the same field of vision; this contrasts to current labelling rules which require the name, quantity marking and minimum durability indication to be presented on the label in the same field of vision.

[Field of vision means all the surfaces of a package that can be read from a single viewing point]

**Voluntary food information**

Voluntary food information (this would include health claims, marketing claims/text) can be provided but where given it shall not be displayed to the detriment of the space available for mandatory food information.

**\*Mandatory labelling particulars** [EU FIC Article 9]

 Name of the food [name required by law]

 List of ingredients

 Indication of allergenic ingredients or processing aids, or those derived from allergens

 The quantity of certain ingredients or categories of ingredients (QUID) [*not applicable to food supplements]*

 The net quantity of the food

 The date of minimum durability

 Any special storage conditions and/or conditions of use

 Name or business name and address of the food business operator

 The country of origin or place of provenance

 Instructions for use where it would be difficult to make appropriate use of the food in the absence of such instructions

 With respect to beverages containing more than 1.2% by volume of alcohol the actual alcoholic strength by volume [*not applicable to food supplements]*

 A nutrition declaration [*format prescribed by EU FIC Articles 29-35 not applicable to food supplements; a declaration in the manner indicated by the FSD/FSR is required*]

 Prescribed name is ‘Food Supplement’

 An indication of the names of the categories of nutrients or substances that characterise the product or an indication of the nature of the nutrients/substances

 The portion of the product recommended for daily consumption

 A warning not to exceed the recommended daily intake (or ‘dose’)

 A statement to the effect that food supplements should not be used as a substitute for a varied diet

 A statement to the effect that product is stored out of the reach of young children

 A declaration of the amount of the nutrients or substances with a nutritional or physiological effect which are provided by the recommended daily intake of the product; the units for the declaration of the vitamins and minerals must be those specified

 An indication of the percentage reference intake value for vitamins and minerals

 Containing sweeteners

 Containing glycyrrhizinic acid or its ammonium salt

Version Control:

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | Pre Dec 18 |  | JN |
| V2 | 07.12.18 | Review | KA |
| V3 | 14.04.20 | Allergen Statement | JN |