Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

### If you would like to use the Astapure® trademark please contact hello@nutribl.com.

### You must adhere to their brand guidelines and additional labelling requirements. Labels must be approved by the trademark holder before print. You must not use the trademark without obtaining permission.

Presentation for the UK market.

**FRONT LABEL**

Astaxanthin
*Suspended in Extra Virgin Olive Oil for optimal absorption*

Food Supplement containing Astapure® 42mg

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

You can search for other Nutrition & Health Claims approved for use in the UK here https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm\_medium=email&utm\_campaign=govuk-notifications&utm\_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm\_content=weekly

SUITABLE FOR VEGETARIANS & VEGANS

120 Soft Gel Capsules

**BACK LABEL

Directions:**

Adults, take 1-2 softgels per day with food and water.

Do not exceed recommended dose.

**Product Information:**
*1 softgel typically provides:*

AstaPure® Astaxanthin Oil 42mg

 *providing Astaxanthin 4mg*

**Ingredients:**

Extra Virgin Olive Oil, Capsule Shell: (Modified Corn Starch, Glycerol, Carrageenan, Sodium Carbonate), Natural Astaxanthin Oil (as AstaPure®), Antioxidant: Vitamin E as D-α-Tocopherol.

AstaPure® is a registered trademark of Algatechnologies Ltd (Solabia Group).

**Allergy Advice**:

Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle.

**Storage:**

For best before end and batch number see base.

Store in a cool, dry place out of reach of children.

Packed in the United Kingdom for:

Name or business name and address of the food business operator.

**Please give files following file names:**

Front Label: PL-391$front

Back Label: PL-391$back

**Label size:**

709px x 897px at 600DPI (that's 60mm x 76mm)