Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

For presentation to the UK market.

**FRONT LABEL**

Plant Sterol Complex (Or Product Name of choice – take care not to breach legislation with regards to claims)

A combination of plant sterols, pumpkin, isoflavones, saw palmetto, lycopene & garlic. Plus, vitamin D, zinc and selenium, which contribute to the normal function of the immune system. (or product description of clients’ choice in line with legislation)

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

Zinc contributes to the maintenance of normal testosterone levels in the blood and to normal fertility and reproduction.

Selenium contributes to normal spermatogenesis.
Zinc and selenium are antioxidants which contribute to the protection of cells from oxidative stress.

You can search for other Nutrition & Health Claims approved for use in the UK here <https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm_medium=email&utm_campaign=govuk-notifications&utm_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm_content=weekly>

SUITABLE FOR VEGETARIANS & VEGANS

Food Supplement

60 Capsules

GMP Logo (optional)

**BACK LABEL**

**Directions:**

Adults, take 2 capsules daily with water and food.

Do not exceed recommended daily dose.

**Product Information:**
*2 capsules typically provide:*

|  |  |  |
| --- | --- | --- |
|  |  | %NRV\* |
| Plant Sterols as:Phytosterol Beta Sitosterol | 540mg 270mg  |  |
| Pumpkin  | 800mg (whole seed equivalent) *from 80mg 10:1 extract* |  |
| Zinc  | 20mg  | 200 |
| Isoflavones | 20mg |  |
| Lycopene | 5mg  |  |
| Saw Palmetto  | 160mg (whole berry equivalent)*from extract 9:1 18mg* |  |
| Vitamin D | 25µg | 500 |
| Selenium | 35µg | 64 |
| Garlic  | 500mg (whole bulb equivalent)*from 5mg 100:1 extract* |  |

\*NRV = Nutrient Reference Value

**Ingredients:**

Beta Sitosterol (**soy bean**), Capsule Shell: Hydroxypropyl Methylcellulose, Bulking Agent: Maltodextin, Pumpkin Seed Extract, Zinc (as Citrate), **Soy Bean** Isoflavones, Lycopene Beadlet, Anti-Caking Agent: Magnesium Stearate, Saw Palmetto Fruit Extract, Vitamin D (as vegetarian D3 Prep: Corn Starch, Acacia Gum, Silicon Dioxide, Mono & Diglycerides of Fatty Acids, Antioxidant: Sodium Ascorbate, Cholecalciferol), Selenium as L-Selenomethionine, Garlic Bulb Extract, Calcium Phosphate.

**Allergy Advice**: Potential allergens are marked in **bold** in the ingredients list. Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. This is particularly important if taking cholesterol lowering medication. Not recommended for use by pregnant or breastfeeding women, or children. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Suitable for vegetarians & vegans.

Total dietary intake (from foods and supplements) of phytosterols should not exceed 3g/day.

**Storage:**

For best before end and batch number see base.

Store in a cool, dry place out of reach of children.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-368$front

Back Label: PL-368$back

**Label Size**

709px x 897px at 600DPI (that's 60mm x 76mm)