Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

Presentation for the UK market.

**FRONT LABEL**

Magnesium Gummies (or product name of choice in line with legislation)

Natural Berry Flavour

A delicious daily supplement, providing 90 mg of Magnesium per gummy. Magnesium contributes to the reduction of tiredness and fatigue and normal muscle function. (or product description of choice in line with legislation)

**EFSA-Approved Health Claims Available**

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’

* Magnesium contributes to a reduction of tiredness and fatigue
* Magnesium contributes to electrolyte balance
* Magnesium contributes to normal energy-yielding metabolism
* Magnesium contributes to normal functioning of the nervous system
* Magnesium contributes to normal muscle function
* Magnesium contributes to normal protein synthesis
* Magnesium contributes to normal psychological function
* Magnesium contributes to the maintenance of normal bones
* Magnesium contributes to the maintenance of normal teeth
* Magnesium has a role in the process of cell division

SUITABLE FOR VEGETARIANS & VEGANS

Food Supplement

60 Gummies

**Directions:**

Children aged 4 to 8 years: Take one (1) gummy daily.

Children aged 9+ years and adults: Take two (2) gummies daily.

Gummies should be chewed and not swallowed whole. Do not exceed the stated dose. Consult your healthcare practitioner before use in children under 9 if unsure of suitability

**Nutritional Information**

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| --- | --- | --- | --- |
| **Nutrient** | **Serving** | **Amount** | **%NRV** |
| Magnesium | 1 Gummy | 90mg | 24% |
| Magnesium | 2 Gummies | 180mg | 48% |

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| --- |
| **NUTRITIONAL VALUES PER GUMMY** |
| Energy | 6 Kcal26.82KJ | Total Carbohydrates - Sugar | 1.58g1.28g |
| Protein | 0.00g | Total Fat - Saturated Fat  | 0.003g0.003g |
| Fibre | 0.03g | Salt | 0.01g |

**Ingredients:**

Glucose Syrup, Sugar, Magnesium Citrate, Water, Pectin (Gelling Agent), Citric Acid (Acid), Tri-Sodium Citrate (Acidity Regulator), Spirulina (Natural colour), Anthocyanins (Natural colour), Coconut Oil (Oil coating), Natural flavouring, Carnauba Wax (Glazing Agent).

**Allergen Advice**

This formula contains no declared allergens, and the manufacturing site operates under a validated allergen control protocol. The risk of cross-contamination has been assessed as negligible.

**Cautions:**

Do not exceed the stated dose. Food supplements should not be used as a substitute for a varied diet and healthy lifestyle. Keep out of reach of children. Not suitable during pregnancy or breastfeeding unless advised by a healthcare professional. Not recommended for children under 4 years of age. Store in a cool, dry place, away from sunlight. Keep below 25°C if possible.

**Best Before:**

For best before end and batch number, see the base of the bottle.

Packed in the UK for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-541$front

**Label size:**

180mm (w) x 66mm (h) @ 600DPI

**Note:** Label Artwork

Design must have an additional 2mm bleed on each side for print. File size submitted is therefore

**184mm x 70mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

**\*\* Notes:**

In directions**, the** statement **‘**Consult your healthcare practitioner before use in children under 9 if unsure of suitability.’ Is best practice but not required from a regulatory viewpoint.

## Version Control:

|  |  |  |
| --- | --- | --- |
| **Version** | **Date** | **Change** |
| V1 | 24/05/2025 | Original |
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