**Note:** This file is for guidance only and is our interpretation of labelling requirements for the UK market. You are responsible for your own label content, and you should ensure your labels are in line with Animal Feed guidelines as set out by the Food Standards Agency

For presentation to the UK market

**FRONT LABEL**

Digestive Support for Dogs *(You should choose your own product name)*

Delicious Beef Flavoured Dog Gravy

A daily complementary feed for dogs to help maintain healthy digestive function. Easy to administer delicious gravy. (Or own statement)

Complementary Feedstuff for Adult Dogs

290ml

**BACK LABEL**

**Directions for Use:**

Squeeze liquid gravy onto a levelled teaspoon (approx. 5ml) and mix with your dog’s daily feed. Fresh, clean drinking water should be freely available at all times. Once opened, keep refrigerated and use within 60 days.

**Recommended Serving:**

One (1) x 5ml-levelled teaspoonful per 10kg bodyweight per day. For example, a 20kg dog would need two (2) teaspoonfuls daily.

**Active Ingredients:**   
*Each 5ml serving typically provides:*

Vitamin B12 (0.5 μg), Zinc (1.5 mg), Inulin (250 mg), L-glutamine (83 mg), Turmeric powder (80 mg).

**Additives (mg/kg)**

**Nutrition Additives:** Vitamins: Vitamin B12 (Cyanocobalamin) 0.1 mg, **Trace elements:** Zinc (Zinc Sulphate) 300 mg, **Amino acids:** L-glutamine 16,600 mg.

**Technological Additives:** Stabiliser (Xanthan Gum), Acidity Regulator (Citric Acid), Preservatives (Potassium Sorbate, Sodium Benzoate).

**Sensory Additives:** **Colourant:** Caramel, **Flavouring:** Beef flavour (10,591.2 mg), Botanical ingredients naturally defined: Artichoke extract (250 mg).

**Composition:**

Water (87.53%), Inulin (5.56%), Turmeric powder (1.6%).

**Cautions:**

If under veterinary supervision, please consult your veterinary surgeon before use. Not suitable for puppies under 4 months of age. Not suitable for pregnant or lactating bitches. Not intended for human consumption. Keep out of the reach of children.

**Best Before:** For the best before the end and batch number, see the base of the bottle.

Manufactured in the UK under BRC accreditation and to comply with the current HACCP & Food Safety legislation for:

*Your company name and address.*

Name or business name and address of the business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files the following file names:**

Front Label: PL-521$front

Back Label: PL-521$back

**PACKAGING /LABEL DETAILS:**

This product is packed into a 300ml HDPE Headstand Bottle that can carry 2 labels - 1 front and 1 back.

**Label size:**

50mm x 78mm at 600DPI

**Note:** Label Artwork

Design must have an additional 2mm bleed on each side for print. File size submitted is therefore

**54mm x 82mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

A label with red lines and black text

Description automatically generated

Version Control:

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| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 08.02.24 | Original | JN |
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