Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

Presentation for the UK market.

**FRONT LABEL**

Iron & Vitamin C (or product name of choice in line with legislation)

Natural Cherry Flavour Gummies

A delicious daily iron gummy supplement enhanced with vitamin C to support absorption. Iron contributes to the normal formation of red blood cells and haemoglobin, as well as to the normal cognitive development of children. Iron & Vitamin C contribute to the normal function of the immune system.

(or product description of choice in line with legislation)

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

Iron contributes to normal formation of red blood cells and haemoglobin.

Iron & Vitamin C contribute to the normal function of the immune system.

Iron contributes to normal cognitive function. Iron contributes to normal cognitive development of children.

Iron & Vitamin C contribute to the reduction of tiredness and fatigue and to normal energy-yielding metabolism.

Iron has a role in the process of cell division.

Iron contributes to normal oxygen transport in the body.

Vitamin C increases iron absorption.

Vitamin C contributes to normal nervous system and psychological function.

Vitamin C contributes to normal collagen formation for the normal function of skin, bones, cartilage, teeth, gums and blood vessels.

You can search for other Nutrition & Health Claims approved for use in the UK here <https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm_medium=email&utm_campaign=govuk-notifications&utm_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm_content=weekly>

SUITABLE FOR VEGETARIANS & VEGANS

Food Supplement

150 Gummies

**Directions:**

Children aged 3 and above and adults take one (1) gummy daily; females who are menstruating each month take two (2) gummies daily. Gummies should be chewed and not swallowed whole. Do not exceed the stated dose unless advised by a qualified nutritional or medical practitioner.

**Product Information:***One gummy typically provides:*

|  |  |  |
| --- | --- | --- |
|  |  | % NRV\* |
| Iron | 7mg | 50 |
| Vitamin C | 20mg | 25 |

*\*Nutrient Reference Value*

|  |  |  |  |
| --- | --- | --- | --- |
| **NUTRITIONAL VALUES PER GUMMY** | | | |
| Energy | 31KJ  7.51 Kcal | Total Carbohydrates  - Sugar | 1.97g  1.83g |
| Protein | 0g | Total Fat  - Saturated Fat | 0.006g  0.006g |
| Fibre | 0.06g | Salt | 0g |

**Ingredients:**

Glucose Syrup, Sugar, Water, Ferric Pyrophosphate in Sunflower Lecithin, Pectin (Gelling Agent), Ascorbic Acid, Citric Acid, Tri-sodium Citrate (Acidity Regulator), Anthocyanins (Natural colour), Coconut Oil (Coating), Natural Cherry Flavour, Carnauba Wax (Anti-caking Agent).

**Allergy Advice**:

Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool, dry & dark place, under 25 degrees, out of reach of children.

**Best Before:**

For best before end and batch number, see the base of the bottle.

Packed in the UK for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-510$front

**Label size:**

215mm (w) x 80mm (h) @ 600DPI

Version Control:

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| --- | --- | --- |
| **Version** | **Date** | **Change** |
| V1 | 08/04/2023 | Original |
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