Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

Presentation for the UK market.

**FRONT LABEL**

Collagen Complex Gummies (or product name of choice in line with legislation)

Natural Pineapple Flavour

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

Vitamin C contributes to normal collagen formation for the normal function of blood vessels.

Vitamin C contributes to normal collagen formation for the normal function of cartilage.

Vitamin C contributes to normal collagen formation for the normal function of gums.

Vitamin C contributes to normal collagen formation for the normal function of bones.

Vitamin C contributes to normal collagen formation for the normal function of teeth.

Vitamin C contributes to normal collagen formation for the normal function of skin.

Vitamin A contributes to the maintenance of normal skin.

Biotin contributes to the maintenance of normal skin.

Biotin contributes to the maintenance of normal hair.

Selenium contributes to the maintenance of normal hair.

Selenium contributes to the maintenance of normal nails.

Vitamin E contributes to the protection of cells from oxidative stress.

The claims are above a selection of relevant claims, but you can search for other Nutrition & Health Claims approved for use in the UK here https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm\_medium=email&utm\_campaign=govuk-notifications&utm\_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm\_content=weekly

A delicious daily collagen supplement combined with essential vitamins to support skin, hair, nail & cartilage health. (or product description of choice in line with legislation)

Food Supplement

90 Gummies

**Directions:**

Adults take one (1) gummy daily. Gummies should be chewed and not swallowed whole. Do not exceed the stated dose. (The serving can be changed to 2 gummies daily if desired)

|  |  |  |
| --- | --- | --- |
| **ACTIVE INGREDIENTS PER GUMMY** | | % NRV\* |
| Vitamin A (as RE) | 200μg | 25% |
| Vitamin E (as α-TES) | 3mg | 22% |
| Vitamin C | 40mg | 50% |
| Biotin | 50μg | 100% |
| Selenium | 55μg | 100% |
| Collagen | 500mg |  |

\*NRV=Nutrient Reference Value

|  |  |  |  |
| --- | --- | --- | --- |
| **NUTRITIONAL VALUES PER GUMMY** | | | |
| Energy | 10 Kcal  43.30 KJ | Total Carbohydrates  - Sugar | 2.40g  1.96g |
| Protein | 0.61g | Total Fat  - Saturated Fat | 0.01g  0.01g |
| Fibre | 0.00g | Salt | 0.00g |

**Ingredients:**

Glucose Syrup, Sugar, Hydrolysed Bovine Collagen, Water, Bovine Gelatin (Gelling Agent), Citric Acid (Acid), Ascorbic Acid, Sorbitol (Humectant), Maltodextrin, DL α Tocopheryl Acetate, Coconut Oil (Oil Coating), Carnauba Wax (Glazing Agent), Natural Pineapple Flavour, Curcumin (Natural Colour), Sodium Selenite, D-Biotin.

**Allergy Advice**:

Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool, dry & dark place, under 25 degrees, out of reach of children.

**Best Before:**

For best before end and batch number, see the base of the bottle.

Packed in the UK for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-507$front

**Label size:**

215mm (w) x 80mm (h) @ 600DPI