Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

Presentation for the UK market.

**FRONT LABEL**

Multivitamin & Mineral Gummies for Kids (or product name of choice. Please note this product can be marketed to just children or adults and children so choose your name accordingly in line with legislation)

Natural Berry Flavour

A tasty daily multivitamin and mineral food supplement providing a mixed blend of essential nutrients. These delicious gummies contribute to normal nervous and psychological function, the normal function of the immune system and help reduce tiredness and fatigue. (or product description of clients’ choice in line with legislation)

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

This product comes with a long list of potential EFSA-approved health claims. Some selected claims are listed below:

* Vitamins A, B6, B12 & D contribute to the normal function of the immune system.
* Vitamins B6, B12 and Biotin contribute to the normal functioning of the nervous system and psychological function.
* Vitamins B6 & B12 contribute to the reduction of tiredness and fatigue.

You can search for other Nutrition & Health Claims approved for use in the UK here <https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm_medium=email&utm_campaign=govuk-notifications&utm_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm_content=weekly>

Food Supplement

SUITABLE FOR VEGETARIANS & VEGANS

150 Gummies

**Directions:**

Children from aged 3-8 years take one (1) gummy daily; children over 8 years take two (2) gummies daily. Gummies should be chewed and not swallowed whole. Do not exceed the stated dose. (Please note that this product can be marketed to just children or adults and children, so adjust your directions accordingly if targeting adults too)

|  |  |  |
| --- | --- | --- |
| **ACTIVE INGREDIENTS PER GUMMY** | | **%NRV\*** |
| Vitamin A | 666.5iu / 200μg | 25% |
| Vitamin B3 (Niacin) | 2mg | 12.50% |
| Vitamin B5 (Pantothenic Acid) | 0.75mg | 12.50% |
| Vitamin B6 | 0.35mg | 25% |
| Vitamin B12 | 0.375μg | 15% |
| Vitamin C | 10mg | 12.50% |
| Vitamin D | 50iu / 1.25μg | 25% |
| Vitamin E | 1.35iu / 0.9mg | 7.5% |
| Biotin | 12.50μg | 25% |
| Folic Acid | 25μg | 12.5% |
| Zinc | 0.375mg | 3.75% |
| Iodine | 3.75μg | 2.5% |

\*NRV=Nutrient Reference Value

|  |  |  |  |
| --- | --- | --- | --- |
| **NUTRITIONAL VALUES PER GUMMY** | | | |
| Energy | 8 Kcal   * 1. KJ | Total Carbohydrates  - Sugar | 2.02g  1.63g |
| Protein | 0.00g | Total Fat  - Saturated Fat | 0.01g  0.00g |
| Fibre | 0.05g | Salt | 0.00g |

**Ingredients:**

Glucose Syrup, Sugar, Water, Active ingredients premix (Ascorbic Acid, DLα-Tocopheryl Acetate 500, Retinyl Acetate, Nicotinamide, Calcium D Pantothenate, Ergocalciferol, Pyridoxine HCl, Cyanocobalamin 1%, Folic Acid, D-Biotin, Potassium Iodide, Zinc Citrate, Maltodextrin), Fruit juice concentrate (grape), Pectin (Gelling Agent), Citric Acid, Sodium Citrate (Acidity Regulator), Coconut Oil (Coating), Carnauba Wax (Anti-caking Agent), Natural Berry Flavour, Anthocyanins (Natural Colouring).

**Allergy Advice**:

Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool, dry & dark place, under 25 degrees, out of reach of children.

**Best Before:**

For best before end and batch number, see the base of the bottle.

Packed in the UK for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-504$front

**Label size:**

215mm (w) x 80mm (h) @ 600DPI

**Version Control :**

|  |  |  |
| --- | --- | --- |
| **Version** | **Date** | **Change** |
| V1 | 28/02/2023 | Original |
| V2 | 9/03/2023 | Update directions and age guidelines |
| V3 | 11/07/2023 | Count change from 120 gummies to 150 |