Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

**FRONT LABEL**

Lion’s Mane Complex (or product name of choice)

A blend of Lion’s Mane enriched with Alfalfa, Acerola Vitamin C, and Black Pepper for enhanced absorption (or own description)

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’

Due to the vitamin C content of the acerola any EFSA health claims on vitamin C can be used, for example:

Vitamin C contributes to the normal function of the immune system. It is an antioxidant which contributes to the protection of cells from oxidative stress.

You can search for other Nutrition & Health Claims approved for use in the UK here <https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm_medium=email&utm_campaign=govuk-notifications&utm_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm_content=weekly>

Food Supplement

120 Capsules

Suitable for Vegetarians and Vegans

**BACK LABEL**

**Directions:**

Adults, take one (1) capsule per day, with water and preferably with food.

Do not exceed recommended daily intake.

**Product Information:***Typical per capsule:*

|  |  |  |
| --- | --- | --- |
|  |  | **%NRV\*** |
| Lion's Mane 12:1 Extract  Providing:  *- Equivalent Lion’s Mane mushroom*  *- 30% Polysaccharides*  Alfalfa  Acerola Fruit  *Providing Vitamin C*  Black Pepper | 125.00 mg  *1500.00 mg*  *37.50 mg*  235.00 mg  75.00 mg  *12.75 mg*  10.00 mg | *15.94%* |

\*NRV=Nutrient Reference Value

**Ingredients:**

Alfalfa (Medicago sativa), Capsule Shell: Hydroxypropyl Methylcellulose, Lion’s Mane 12:1 Extract Powder (Hericium erinaceus), Acerola Fruit Powder (Malphigia glabra), Black Pepper Powder (Piper nigrum).

**Allergy Advice**: Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women. You should not take supplements as a substitute for a varied, balanced diet or healthy lifestyle.

**Storage:**

For best before end and batch number see base.

Store in a cool, dry place out of reach of children.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-503$front

Back Label: PL-503$back

**Label Size**

65mm (w) x 110mm (h) at 600DPI

**Note:** Label Artwork

Design must have an additional 2mm bleed on each side for print. File size submitted is therefore

**69mm x 114mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

Version Control:

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 23/03/2023 | New Product Line | JN |
| V2 | 11/05/2023 | Label size change to 65x110 (200ml Flat Postal) | JN |
| V3 | 16/05/2024 | Change to product description | AA |
| V4 | 17/06/2024 | Update to SOIL Association Licence | AA |
| V5 | 12.09.24 | Removal SOIL and Organic references | AA |