Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

For presentation to the UK market

**FRONT LABEL**

Magnesium Complex (Or name of choice – take care not to breach legislation with particular regards to claims)

A blend of Magnesium Bisglycinate, Magnesium Malate and Magnesium Taurate with added vitamin B6. (or product description of clients’ choice in line with legislation)

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

Vitamin B6 contributes to:

* The reduction of tiredness and fatigue.
* Normal functioning of the nervous system.
* Normal psychological function.

Magnesium contributes to:

* A reduction of tiredness and fatigue and normal energy-yielding metabolism.
* Normal functioning of the nervous system and normal muscle function.
* The maintenance of normal bones and teeth.

You can search for other Nutrition & Health Claims approved for use in the UK here <https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm_medium=email&utm_campaign=govuk-notifications&utm_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm_content=weekly>

Food Supplement

120 Capsules

**BACK LABEL**

**Directions:**

Adults, take 1 capsule, 1 to 3 times per day.

Do not exceed recommended amount.

**Product Information:**

*Each 3-capsule serving typically provides:*

|  |  |  |
| --- | --- | --- |
|  |  | **\*%NRV** |
| Vitamin B6  Magnesium  *As:*  *Magnesium Bisglycinate*  *Magnesium Malate*  *Magnesium Taurine Chelate* | 1.4mg  375mg  *180mg*  *165mg*  *30mg* | 100  100 |

*\*Nutrient Reference Value*

**Ingredients:**

Magnesium Malate, Magnesium Bisglycinate, Capsule Shell: Hydroxypropyl Methylcellulose, Magnesium Taurine Chelate, Microcrystalline Cellulose 102, Magnesium Stearate, Silicon Dioxide, Pyridoxine HCl (Vitamin B6).

**Allergy Advice**: Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool, dry & dark place, under 25 degrees, out of reach of children.

**Best Before:**

For best before end and batch number see base.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: WPET-500$front

**Label Size**

180mm x 66mm @ 600DPI. Single wrap around label on round PET bottle

**Note:** Label Artwork

Design must have an additional 2mm bleed on each side for print. File size submitted is therefore

**184mm x 70mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

PLEASE NOTE: If you are selling in/exporting to the EU your label must:

• Have an EU or NI address for the FBO (Food Business Operator) or Importer

• Must not use the EU emblem on goods produced in GB

• Food or food ingredients must not be labelled as ‘origin EU’

• For POAO (Products of Animal Origin) - need to use the new GB/UK id mark on packaging  
  
Please ask us where further details are required.

Version Control:

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 10.11.22 | Launch | JN |
| V2 | 22.03.23 | MCC added to ingredients. DPI & filename updated. | JN |
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