Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

For presentation to the UK market

**FRONT LABEL**

Collagen Powder Shots *(or product name of choice)*

Powdered Food Supplement, providing Marine Collagen, Hyaluronic Acid, Vitamin C and B Vitamins.

Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’:

Vitamin C contributes to normal collagen formation for the normal function of skin, bones and cartilage.

Riboflavin, Biotin & Niacin contribute to the maintenance of normal skin.

You can search for other Nutrition & Health Claims approved for use in the UK here https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm\_medium=email&utm\_campaign=govuk-notifications&utm\_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm\_content=weekly

10g collagen per serving

300g Powder

New GMP Logo

**Directions:**

Adults, add 1 level scoop of powder to 250ml water or juice. Collagen dissolves more effectively when shaken rather than stirred. It can be used in a cold or warm drink though it will dissolve better under tepid conditions. Do not exceed recommended daily dose.

**Product Information:**1 scoop (10.35g) typically provides

|  |  |  |
| --- | --- | --- |
|  |  | % NRV\* |
| Vitamin C | 180mg | 225% |
| Thiamin (Vitamin B1) | 4mg | 364% |
| Riboflavin | 6mg | 429% |
| Niacin | 17mg | 106% |
| Vitamin B6 | 4mg | 286% |
| Folic Acid | 200µg | 100% |
| Vitamin B12 | 10µg | 400% |
| Biotin | 200µg | 400% |
| Pantothenic Acid (Vitamin B5) | 21mg | 350% |
| Hydrolysed Marine Collagen (93% Protein) | 10g |  |
| Hyaluronic Acid | 25mg |  |

\*NRV = Nutrient Reference Value

**Ingredients:**

Hydrolysed Marine Collagen **(fish)**, Vitamin C (as Calcium Ascorbate), Sodium Hyaluronate, Pantothenic Acid (as Calcium Pantothenate), Niacin (as Nicotinamide), Riboflavin, Thiamin (as Hydrochloride), Vitamin B6 (as Pyridoxine Hydrochloride),D-Biotin, Folic Acid, Vitamin B12 (as Methylcobalamin).

**Allergy Advice**: Potential allergens are shown in **bold** in the ingredient list. Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool, dry & dark place, under 25 degrees, out of reach of children. Not suitable for vegetarians or vegans.

**Best Before:**

For best before end and batch number see base.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-489$front

**Label Size**

200mm (w) x 100mm (h) at 600DPI. This supplement is supplied in a cylinder bottle with one horizontal orientated wrap-around label.