Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

For presentation to the UK market.

If you would like to use the Puresea® trademark please contact hello@nutribl.com

You must adhere to their brand guidelines and additional labelling requirements. Labels must be approved before print. You must not use the trademark without obtaining permission.

**FRONT LABEL**

Hair, Skin & Nail Support (Or own Product Name - take care not to breach legislation with regards to claims)

**Food Supplement**

An extensive blend of amino acids, nourishing food powders, vitamins and minerals with hyaluronic acid & Puresea®.

Claims (Can appear anywhere on pack). We recommend that you include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’.

NHCR Claims available for use:

Vitamin C contributes to normal collagen formation for the normal function of skin.

Biotin, Selenium, Zinc, Iodine, Niacin, Riboflavin & Vitamin A contribute to the maintenance of normal skin.

Biotin, Zinc & Selenium contribute to the maintenance of normal hair.

Copper contributes to normal hair & skin pigmentation.

You can search for other Nutrition & Health Claims approved for use in the UK here https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm\_medium=email&utm\_campaign=govuk-notifications&utm\_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm\_content=weekly

90 Capsules

**BACK LABEL**

**Directions:**

Adults, take 3 capsules daily with water and food.

Do not exceed recommended daily dose.

**Product Information:**
*Three capsules typically provide:*

|  |  |  |
| --- | --- | --- |
|  | Amount per day | %NRV\* |
| Vitamin A  | 800µg RE | 100% NRV |
| Vitamin C (from ascorbic acid and collagen formation blend\*) | 80mg  | 100% NRV |
| Riboflavin | 1.4mg  | 100% NRV |
| Niacin | 16mg NE | 100% NRV |
| Biotin  | 50µg | 100% NRV |
| Zinc  | 10mg | 100% NRV |
| Copper | 1mg  | 100% NRV |
| Selenium  | 55µg | 100% NRV |
| Iodine  *From Seaweed* | 150µg*189mg*  | 100% NRV |
| Hyaluronic Acid  | 150mg |  |
| Vegan Collagen Formation Blend *Providing:  L-Glycine L-Proline L-Hydroxyproline L-Glutamic Acid L-Arginine**L-Alanine  Vitamin C* | 120mg*30mg**19mg**18mg* *16mg**10mg* *10mg*\* |  |
| Horsetail Extract *Providing Silica* | 200mg*14mg* |  |
| Coconut Water | 50mg |  |
| Avocado | 50mg |  |
| Cucumber | 50mg |  |
| Kale  | 50mg |  |
| Lemon  | 50mg |  |
| Inositol | 200mg |  |

\*NRV=Nutrient Reference Value

**Ingredients:**

Capsule Shell: HydroxyPropyl MethylCellulose, , Horsetail Stem Extract, Myo Inositol, Vegan Hyaluronic Acid, Bulking Agent: Rice Bran, Collagen Formation Blend: (L-Glycine, L-Proline, L-Hydroxyproline, L-Glutamic Acid, L-Arginine, L-Alanine, Vitamin C as Ascorbic Acid, Anti-Caking Agent: Silicon Dioxide), Coconut Water Powder, Vitamin C as Ascorbic Acid, Lemon Powder, Cucumber Powder, Avocado Powder, Kale Leaf Powder, Zinc Glycinate (Rice), Maltodextrin, Niacin as Nicotinamide, Seaweed *Ascophyllum nodosum* as PureSea®, Anti-Caking Agent: Magnesium Stearate, Selenium Prep (Microcrystalline Cellulose, Selenomethionine), Vitamin A Prep (Gum Arabic, Maltodextrin, Sucrose, Retinol Acetate, Vegetable Oil, Tocopherols, Sodium Ascorbate, Silicon Dioxide), Copper Gluconate, Riboflavin, D-Biotin.

**Allergy Advice**: Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool dry place, out of reach of children.

**Best Before:**

For best before end and batch number see base.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-479$front

Back Label: PL-479$back

**Label Size**

709px x 897px at 600DPI (that's 60mm x 76mm)

**Note:** Label Artwork

Design must have an additional 2mm bleed on each side for print. File size submitted is therefore

**64mm x 80mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

**Version Control:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 20.08.20 | Launch | KA |
| V2 | 07.06.21 | Registered with vegan society | KA |
| V3 | 05.07.21 | Switch to puresea with no allergen warning. Original seaweed source allergy warning for Molluscs, Crustacean, Fish due to harvesting method.  | JN |
| V4 | 22.08.22 | Removal vegan society | JN |