Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

If you would like to use the Puresea® trademark please contact hello@nutribl.com

You must adhere to their brand guidelines and additional labelling requirements. Labels must be approved before print. You must not use the trademark without obtaining permission.

**FRONT LABEL**

Clients Own Name *(beware unauthorized health claims)*

Food Supplement containing Collagen, Hyaluronic Acid, Vitamins & Natural Iodine from PureSea®

Claims (can appear anywhere on pack). You should include at least one approved health claim on the pack as this helps to justify more generic claims such as "healthy".

Vitamin E is an anti-oxidant which contributes to the protection of cells from oxidative stress.
Iodine & Biotin contribute to the maintenance of normal skin. Biotin contributes to the maintenance of normal hair. Vitamin C contributes to normal collagen formation for the normal function of bones, cartilage and skin.

You can search for other Nutrition & Health Claims approved for use in the UK here https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm\_medium=email&utm\_campaign=govuk-notifications&utm\_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm\_content=weekly.

60 Capsules

**BACK LABEL**

**Directions:**

Adults, take 1 capsule daily, with food and water. Do not exceed recommended daily dose.

**Product Information:**
One capsule typically provides:

|  |  |  |
| --- | --- | --- |
|  |  | **%NRV\*** |
| Vitamin E  | 5mg a-TE | 42 |
| Vitamin C  | 20mg  | 25 |
| Biotin  | 900µg | 1800 |
| Marine Collagen | 500mg |  |
| Seaweed as PureSea®*Providing Natural Iodine* | 50mg*33µg* | *22* |
| Hyaluronic Acid  | 50mg  |  |

\*NRV = Nutrient Reference Value

**Ingredients:**

Marine Collagen (**Fish**), Capsule Shell: Hydroxypropyl Methylcellulose, Hyaluronic Acid (as Sodium Hyaluronate), Seaweed *Ascophyllum Nodosum* as PureSea®, Vitamin C (as Ascorbic Acid), Vitamin E (as D-Alpha Tocopherol Acid Succinate (**Soya**)), Biotin (as D-Biotin), Bulking Agent: Rice Bran.

PureSea® is a trademark of Seaweed & Co. PureSea® is produced using proprietary technologies.

**Allergy Advice**: For allergens see ‘Ingredients’ in **bold**. Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles other allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women.You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle. Store in a cool dry place, out of reach of children. Not suitable for vegans or vegetarians.

**Best Before:**

For best before end and batch number see base.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-475$front

Back Label: PL-475back

**Label size:**

709px x 897px at 600DPI (that's 60mm x 76mm)