Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

For presentation to the UK market

**FRONT LABEL**

|  |
| --- |
| Vitamin C Cherry Complex (Or own Product Name - take care not to breach legislation with particular regards to claims)  **Food Supplement** combining Vitamin C (extracted from Acerola Cherry Fruit), together with Parsley, Blackcurrant, Elderberry and Rosehip. Product Description (or product description of clients’ choice in line with legislation)  Claims (Can appear anywhere on pack). You should include at least one approved health claim on pack as this helps to justify more generic claims such as ‘healthy’. |
| Vitamin C contributes to the normal function of the immune system. It is an antioxidant which contributes to the protection of cells from oxidative stress.  You can search for other Nutrition & Health Claims approved for use in the UK here <https://www.gov.uk/government/publications/great-britain-nutrition-and-health-claims-nhc-register?utm_medium=email&utm_campaign=govuk-notifications&utm_source=f8d61ec9-adf6-459d-bdfe-7aa9674beaec&utm_content=weekly> |

SUITABLE FOR VEGETARIANS & VEGANS

120 Capsules

**BACK LABEL**

**Directions:**

Adults, take 1 capsule, 1-3 times per day with water and food.

Do not exceed recommended daily dose.

**Product Information:**   
*One capsule typically provides:*

|  |  |  |
| --- | --- | --- |
| Acerola Cherry Extract | 500mg  *providing Vitamin C 125mg* | 156% NRV\* |
| Parsley | 50mg |  |
| Blackcurrant Extract | 108mg whole berry equivalent  *from 4:1 extract 27mg* |  |
| Elderberry Extract | 7mg  *providing polyphenols 2mg* |  |
| Rosehip Extract | 100mg whole fruit equivalent *from 20:1 extract 5mg* |  |

\*NRV=Nutrient Reference Value

**Ingredients:**

Acerola Cherry Extract, Capsule Shell: Hydroxypropyl Methylcellulose, Microcrystalline Cellulose, Parsley Leaf, Blackcurrant Berry Extract, Elderberry Extract, Rosehip Fruit Extract, Maltodextrin.

**Allergy Advice**: Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women. You should not take supplements as a substitute for a varied, balanced diet or healthy lifestyle.

**Best Before:**

For best before end and batch number see base.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-474$front

Back Label: PL-474$back

**Label size:**

84mm x 140mm at 600DPI

Version Control:

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 12/04/19 | Original | JN |
| V2 | 06/06/23 | Update cautions to include children and add regulatory advisories. | JN |
|  |  |  |  |