This is an advisory label text file based on the product specification and Nutribl’s interpretation of UK pet complementary feed labelling regulations. Brand owners are responsible for their own labels and should ensure they are satisfied with their label content before approving for label print.

Presentation for the UK market.

**FRONT LABEL**

Urinary Support for Pets *(Or product name of your choice)*

A complementary feed supplement for adult dogs, formulated with cranberry, marshmallow root, and D-mannose to support urinary tract health.

Chicken Flavour

120 Tablets

**BACK LABEL**

**Directions:** These tablets are meant to be eaten directly, or as part of a meal, crushed if necessary into your pet’s food or a treat.

**Feeding Guide (based on your dog’s body weight in kg):**

Up to 10kg: 2 tablets per day

11-25kg: 3 tablets per day

26-40kg: 4 tablets per day

Over 40kg: 5 tablets per day

**Composition (Feed Materials):** Liquorice Root Powder, Marshmallow Root Powder, Nettle Leaf Powder

**Additives (per kg of product):**

**Botanical additives:**

Cranberry Fruit Juice Powder – 100,837 mg/kg

D-Mannose Powder – 67,224 mg/kg

Astragalus Root Powder – 53,779 mg/kg

**Sensory Additives:**

Yeast-based chicken flavour – 5,042 mg/kg (3.75mg per tablet).

**Technological Additives:**

Microcrystalline Cellulose, Dicalcium Phosphate, Silicon Dioxide, Magnesium Stearate.

**Analytical Constituents:** Crude protein 2.23%, Crude fats and oils 1.8%, Crude fibre 25.7%, Crude ash 24.5%, Moisture 4.8%

**Cautions:** If your pet is under veterinary supervision, consult your veterinarian before use.. Store in a cool, dry place. Keep out of reach of children. Do not exceed the recommended feeding level. Not suitable for puppies below 12 weeks of age or pregnant/lactating bitches. Not intended for human consumption. Fresh, clean drinking water should always be freely available.

**Best Before:** For best before end (BBE) and batch number, see the base of the bottle.

Manufactured in the UK to GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-468$front

Back Label: PL-468$back

**PACKAGING /LABEL DETAILS:**

This product is packed into a 150ml flat mail packet bottle requiring 2 labels – 1 front and 1 back.

**Label size:**

60mm x 76mm at 600DPI

**Note:** Label ArtworkDesign must have an additional 2mm bleed on each side for print. File size submitted is, therefore **64mm x 80mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

Version Control:

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| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | 11.07.18 |  | JN |
| V2 | 03.01.20 | AD Review | AD |
| V3 | 25.08.20 | Label & bottle size | JN |
| V4 | 04.03.25 | Ingredient list, format change and addition of analytical constituents in line with consultant review. | JN |
| V5 | 02.06.25 | Presentation update | JN |