Please read ‘Food Supplement Guidelines’ for details on necessary regulatory requirements for labelling.

The following information is a ‘guideline’ for food supplement presentation for the UK market.

If you would like to use the KSM66 trademark, please email hello@nutribl.com we will organise the trademark agreement for you.



You must not use the trademark without obtaining permission please just use ‘Ashwagandha’

**FRONT LABEL**

Product Name (Take care not to breach legislation with particular regards to claims)

Food Supplement containing Ashwagandha Root Extract as KSM66**®**  500mg (or product description of clients’ choice in line with legislation)

SUITABLE FOR VEGETARIANS & VEGANS

90 Capsules

**BACK LABEL**

**Directions:**

Adults, take 1-2 with food and water.

Do not exceed recommended daily dose.

**Product Information:**

*One capsule typically provides:*

|  |  |
| --- | --- |
| KSM-66 Ashwagandha**®** Root Extract  | 500mg |
| *Providing the equivalent of* | *6250mg Ashwagandha Root* |

*\*\* Note: As per the manufacturer guidelines, KSM-66 extraction ratio is between 10:1 and 15:1, having an average extract ratio of 12.5:1. As every batch of raw root varies in phyto-actives, the concentration ratio varies from batch to batch/ It is up to the brand holder to decide whether you want to advertise the equivalent Ashwagandha content and how you would like to present it if so.\*\**

**Ingredients:**

KSM-66 Ashwagandha**®** Root Extract, Rice Bran, Capsule Shell: Hydroxypropyl Methylcellulose.

**“KSM-66 Ashwagandha® is a registered trademark of Ixoreal Biomed Inc.”** (Please use if trademark agreement is being put in place)

**Allergy Advice**:

Although rigorous precautions are taken to prevent any cross-contamination, this product is manufactured in a facility that handles allergy-based materials.

**Cautions:**

Always consult your health practitioner before taking nutritional supplements, especially if you are taking medication or are under medical supervision. Not recommended for children, pregnant or lactating women. You should not take supplements as a substitute for a varied balanced diet or healthy lifestyle.

**Storage:**

For best before end and batch number see base.

Store in a cool, dry place out of reach of children.

Manufactured to the GMP code of practice for:

Name or business name and address of the food business operator.

PLEASE NOTE: If you are selling in/exporting to the EU you will need to include the address details of the Food Business Operator, or Importer, based in the EU. You can have a UK address and an EU address if selling in both territories.

**Please give files following file names:**

Front Label: PL-463$front

Back Label: PL-463$back

**Label Size**

970px x 1655px at 600DPI (that's 84mm x 140mm)

**Note:** Label Artwork

Design must have an additional 2mm bleed on each side for print. File size submitted is therefore

**88mm x 144mm.**

See this page for more details - <https://support.nutribl.com/support/solutions/articles/9000143837-can-we-design-our-own-labels-for-private-label->

**Version Control:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Change** | **Author:** |
| V1 | Pre Aug 18 |  | JN |
| V2b | 16.10.18 | Review | KA |
| V3 | 31.03.20 | Remove Vegan | JN |
| V4 | 13.04.20 | Allergen Statement | JN |
| V5 | 28.09.21 | Added info on extract, updated for Nutribl, updated with TM info.  | KA |
| V6 | 26.10.23 | Update product information to include equivalent serving | JN |
| V7  | 22.07.24  | Update trademark details | AA |
| V8 | 29.10.24  | Remove ‘Milk’ from allergens | AA |
| V9 | 12.11.24 | Suitable for Vegans added | AA |